Appsuite

Branded Magnetic Cards: *For Gift & Loyalty Rewards*

The Appsuite gift card software module supports standard magnetic stripe cards through integration with the POS or via the Appsuite Loyalty Manager app. Custom designed and branded magnetic gift and loyalty reward cards are available in orders from 100 to 10,000 cards or more.

QUALITY
The 4-color printed cards are both attractive and durable with the magnetic material built into the laminate versus an inferior process where the material lies on top. Appsuite uses 300oe (oersted) to encode the magnetic material for greater coercivity, requiring more energy for the process but making the card much harder to erase.

CVV & BAR CODES
Appsuite can provide cards with CVV codes for extra security and bar codes for use with scanners.

ENVELOPES & SLEEVES
Custom printed sleeves and envelopes can be ordered to further improve the image of the magnetic card, making it more appropriate for use as a gift.

PRELOADED DATABASE
Appsuite can create a card sequence per production batch and load the data into the database, or Appsuite can import a list from the card supplier into the database. In either case, service fees apply. Alternatively, gift and loyalty cards can be loaded and activated one at a time.

Related Card Parts: 2994229 • 3005092 • 3015671 • 3025372 • 3032321 • 3042489 • 3054569 • 3066941 • 2217934 •2227078
Related Sleeve/Envelope Parts: 2208180 • 2183598 • 2199321 • 3078946 • 3102710 • 3114042